



The Kickstart Bulletin

Issue 1: June/July 2009

Welcome to the first edition of our newsletter – the Kickstart Bulletin.

Stay abreast of how we're helping more and more young, disconnected people gain control of their lives. And how we help teachers achieve better results and more stable classrooms. Also, read about the support and accreditation we're getting from government and education bodies.

Please get in touch if you'd like to find out more about our exciting programmes, techniques and upcoming events. We'd love to meet with you to discuss how we can adapt what we do to your particular needs.

Regards

Joe

Joe Constant
Director

What's on this month!

What?

REACH EVENT

When?

20 June 2009, 2pm to 6pm
(registration 1.45pm)

Where?

CEED 97-107 Wilder Street, Ujima House,
St Paul's, Bristol BS2 8QU

This month, Kickstart Enterprise looks forward to taking part in the annual [REACH Event](#). Join us on the day to discover and experience the goals of the REACH programme. Be inspired by the stories of remarkable individuals and meet with this year's role models, talented young black men between 14 and 24. The event also promises to be an exciting time of discussions, music and creative edutainment. We'd love to see you there!

To find out more about the incentives and competitions, or to get personally involved in the event please visit www.reachwebsite.org

<http://www.communities.gov.uk/publications/communities/reachreport>

<http://www.communities.gov.uk/news/corporate/1083441>

Insights

Kickstart background

Joe Constant, founder of Kickstart Enterprise, worked as a business consultant for many years – helping corporations examine their internal culture to ensure they perform at their peak. Rather than just focussing on growing financial capital, Joe asserts that 'natural' capital is just as critical to business success. That is, understanding and nurturing the cultural, emotional and spiritual value of any organisation.

Today Joe brings these skills and convictions into the classroom. By positively challenging disengaged and disadvantaged kids, he not only empowers them to choose an alternative to anti-social behaviour, but also gives them the know-how to grab hold of their futures. This could include starting up their own businesses.

[Read more...](#)

Accredited programmes

It can be a risk to bring in programmes that may sound good, but may just distract from what you're teaching. That's why we've ensured that our training dovetails with your syllabus if you're in England, Wales or Scotland. Take our flagship Heroes programme for example:

- Accredited with the awarding body ASDAN
- Worth one unit against the COPE award
- Mapped against the wider key skills at level 1 and 2
- Complements the curriculum in communication and core literacy skills
- Improves learning & performance, working with others and problem solving

[Read more...](#)

Web snippets...

High-level backing

As we're growing and word spreads about our programmes, we've caught the attention of some of Britain's key decision-makers and opinion-leaders. We have the support of the Rt Hon Jim Knight, Minister of State for Schools, and Sir Alan Jones of Toyota and Semta has also voiced his approval.

In the words of Sir Ken Robinson: "For anyone young or old to discover their passion and creativity can be a marvellous and life changing discovery. Therefore I give my full support to Joe and his team at Kickstart Enterprise in helping young people discover their true worth, creativity and passion."

[Read more...](#)

The Kickstart Programmes

Our programmes include workshops on self-development and entrepreneurship, as well as a course that tackles the problems faced by gifted students. We also offer peer-to-peer coaching and programmes to equip teachers and parents to better lead, inspire and encourage young people.

[Read more...](#)

What we've been blogging about...

Self-esteem

Many myths and misunderstandings surround self-esteem. It's something that we deal with on an ongoing basis through many of our programmes. This article goes into some of the complexities of self-esteem. For example, self-esteem is not the same as being self-centred, self-absorbed, or selfish. One who feels whole and secure in him- or herself is freer to be selfless.

A recent study found that aggressive, rebellious children were more likely to have been bullied – feel rejected, unhappy, and unloved – and have a poor self-image than less aggressive children. So it is important to distinguish the outer appearance of confidence from the quiet, steady, inner gladness that characterises self-esteem.

[Read more...](#)

Sir Ken Robinson talks

Listen to Sir Ken Robinson's incredible view of education – as shared by all at Kickstart Enterprise.

[View clip...](#)

To get involved or find out how we can help with your day-to-day challenges, please contact us:

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We'd love to hear from you.
